

## Sharon Laws

Nationality	GBR
City	Bourton-on-the-water (GBR)
Birth date	07.07.1974
Age	35
Height	163 cm
Weight	53 kg
Pro since	2008
Cervélo since	2010
Previous teams	2008 – 2008: Halfords Bikehut Cycle Team
Career highlights	1 TT National Championships (GBR) 2008
	1 Stage 2 Cheshire Classic (GBR) 2008
	1 Cheshire Classic (GBR) 2008
	1 Tour of Bright (AUS) 2007
	1 Stage 3 Tour of Bright (AUS) 2007

#### Biography

Laws is a tenacious rider who came late to the road-racing scene following such jobs as working as an environmental consultant at mines across Africa and Australia. After success in adventure racing and mountain biking, Laws switched to the road full-time to earn a ticket to the Beijing Olympic Games in 2008 for Great Britain. In 2009, she switched between road and mountain bike, nibbling at the edge of success with a slew of road top-10s, including seventh overall at the Ardèche stage race. For 2010, Laws joins Cervélo TestTeam to be a great support for the key riders and to keep hunting for that elusive victory that she so deserves.

#### Hobbies:

Camping, hiking, swimming, diving, kayaking-anything outdoors

#### Field of study:

Conservation

#### Favorite charity:

<u>Fauna and Flora International</u> (develops projects to conserve global biodiversity while ensuring the sustainability of the livelihoods of local communities)

#### Favorite training ride:

A loop around my favorite villages in the Cotswolds, UK, in the summer when all the wild flowers are blooming and it's not raining!

#### Favorite race:

The Cape Epic—an 8-day mountain bike race in South Africa, with amazing scenery and a great atmosphere

## Favorite Cervélo bike:

Yet to find out...

### Product development goal for 2010:

To provide feedback on all the products used for racing so that improvements can be made to benefit



others in the future

### Personal cycling goal for 2010:

To contribute to the success of the team and to personally improve—and to complete the full season with no operations!

#### Personal career highlight:

6th in the Tour de l'Aude 2008 (with a 2nd place in one stage)—because l'd only just started racing, the result came as a complete surprise.

## How and when did you begin riding?

When I was 6 I used my bike to ride to school. I've always used a bike as a mode of transport but only began racing on a mountain bike (for fun) at the end of 2001 when I moved to South Africa and competed in enduro events and adventure races.

#### When did you know you wanted to be a pro?

In 2008 when I came 2nd in the Australian Nationals—I was working full-time and never imagined I would finish in the top 20.

# What was the proudest moment in your life?

Representing Great Britain in the 2008 Olympics

### Why do you want to be part of Cervélo TestTeam?

The team is professionally run and has great equipment and a real team atmosphere.

#### Favorite cycling moment:

Emma Pooley getting the silver medal in the time trial at the Olympics

### What do you want to do after your career in cycling?

Continue my previous employment in conservation, possibly through eco-tourism

# Cycling tip for the average rider:

Have fun!