

Elizabeth Armitstead

Nationality	GBR
City	Ramsel (BEL)
Birth date	18.12.1988
Age	21
Height	168 cm
Weight	57 kg
Pro since	2007
Cervélo since	2010
	2007 – 2007: Global Racing Team
Previous teams	2008 – 2008: Halfords Bikehut Cycle Team
	2009 – 2009: Lotto – Belisol Ladiesteam
	3 Tour de l'Ardèche (FRA) 2009
Career highlights	1 Stage 6 Tour de l'Ardèche (FRA) 2009
	1 Track World Championships, Team Pursuit 2009

Biography

An accomplished rider on the track, where she's won numerous international competitions riding for her native Great Britain, Armitstead has revealed equal potential on the road. In 2009, she confirmed that she is one of the most exciting talents of her generation. She won a stage against the top pros at the Tour de l'Ardèche en route to an impressive third overall. At the Giro d'Italia, she rode to an impressive 15th overall and won the best young rider's jersey. With her full range of talents, she will continue to progress in 2010 as she develops into a well-rounded GC rider.

Hobbies:

Daydreaming about how to decorate my flat. Seeing friends and family as much as possible in the offseason. Music and sunshine!

Favorite charity:

NSPCC (National Society for the Prevention of Cruelty to Children)

Favorite training ride:

A ride at home in Otley, England, with my brother or my dad

Favorite race:

Any race where you or your team wins!

Favorite Cervélo bike:

I have a P2 for training on over the winter and it is the fastest bike I have ever used.

Product development goal for 2010:

To work with the sponsors as much as possible

Personal cycling goal for 2010:

To fit in well with the rest of the team and learn more about my strengths and weaknesses as a rider

Personal career highlight:

Winning three medals at the Track World Championships with my family watching

How and when did you begin riding?

I started riding at 16. I started because of a talent identification program that visited school. England had just been awarded the Olympics for 2012 and British Cycling needed more female athletes.

When did you know you wanted to be a pro?

When I realized I was good enough to be!

What was the proudest moment in your life?

Receiving an award for inspiring young people in my hometown.

Why do you want to be part of Cervélo TestTeam?

Nice teammates, nice kit and being part of the best team in the world

What do you want to do after your career in cycling?

I would like to carry on working in sport and have a family in whichever country I end up living in.

Cycling tip for the average rider:

Recovery is just as important as training!